

## Frequently Asked Questions-4

**Q. As per Department of Consumer Affairs' Advisory dated 9<sup>th</sup> September, 2025 manufacturers, packers or importers of pre-packaged commodities were permitted to revise retail sale price on unsold stock, manufactured/packed or imported prior to rate revision by way of putting sticker /stamping or online printing after complying with certain conditions, such as, advertising in two newspapers.**

**Is re stickering /stamping or online printing on unsold stock, manufactured/packed or imported prior to rate revision and advertising in two newspapers mandatory?**

The Department of Consumer Affairs has issued an Advisory dated 18<sup>th</sup> September, 2025 in supersession of earlier advisory dated 9<sup>th</sup> September 2025. The gist of the advisory is as under:

- Manufacturers/packers/importers/ their representatives to voluntarily affix additional revised price sticker, on unsold packages manufactured before 22<sup>nd</sup> September, 2025, and are lying with them, provided the original price declaration on the package is not obstructed.
- The requirement to issue advertisement about revised prices in two newspapers has been waived off.
- Manufacturers/ packers/ importers are now required to send circulars to wholesale dealers/ retailers, etc about revised prices with copy thereof endorsed to Director, Legal Metrology of the Central Government and Controller, Legal Metrology of all States/ UTs and to ensure price compliance at the retailer level.
- Manufacturers/packers/importers shall take immediate measures to sensitise dealers/ retailers/ consumers about revision in GST rates through all possible channels of communication including electronic, print and social media.

The link to the Advisory is below:

[GST revision Permission by Central Govt under Rules 33 of the Legal Metrology Packaged Commodities Rules 2011 to relax provisions contained in Rule 183 whatsn ews.pdf](#)